

FUTURE MOBILITY CAMP

»Energiewende meets Verkehrswende «

Global climate change, the accelerating oil consumption from emerging markets such as China or India and a scarcity of resources pose significant challenges.

We live in a hyper-connected world. We need secure and reliable transport networks to achieve and preserve economic prosperity. Investments in clean-transportation technology innovation would boost growth and create jobs.

The Future Mobility Camp Berlin 2014 connects future mobility pioneers, entrepreneurs, developers, industry players and mobility innovation enthusiasts on their way to develop key solutions for our connected, more sustainable and energy efficient world of tomorrow.

Together we will think, develop and build a more equitable, safer and better future for humankind. Ten innovative startups from Israel and Germany together with five open-minded students will compete for the best ideas

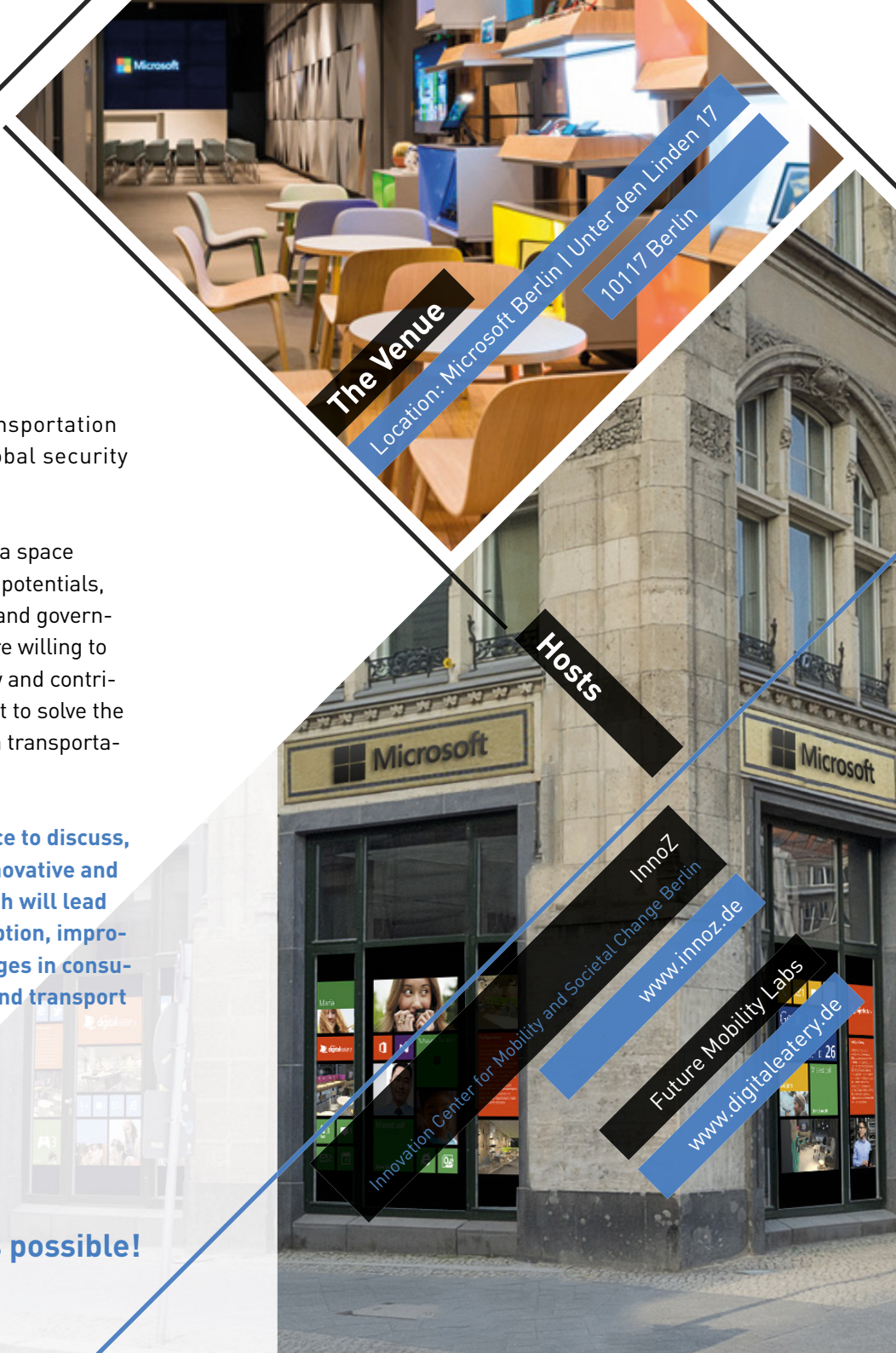
and market-disruptive transportation innovations to promote global security and energy efficiency.

The Future Mobility Camp is a space for like-minded people, high potentials, experts, industry, academia and government representatives who are willing to shape the world of tomorrow and contribute ideas to the global effort to solve the problem of oil dependency in transportation.

We will create an open space to discuss, develop and think about innovative and sustainable strategies which will lead to a decline the oil consumption, improvements in efficiency, changes in consumer behavior, clean fuels and transport alternatives.

Israel and Germany,
united in a common goal:

**A world that is not
dependent on oil is possible!**



Agenda

Day 1

1:30 pm Registration
Startups & Investors
2:00 pm **Startup Dating**
2:30 pm Registration
Participants
3:00 pm **Opener**
Ambassador &
Organizer
3:30 pm **Idea Pitch Round 1**
4:15 pm Break
4:30 pm **Idea Pitch Round 2**
5:15 pm Break
5:30 pm **Idea Pitch Round 3**
6:30 pm Panel Discussion
7:00 pm Get-Together
8:00 pm

Day 2

10:00 am Opening Speech
10:30 am **Workshop Session 1**
12:00 pm Lunch
1:00 pm **Workshop Session 2**
2:30 pm Coffee break
2:45 pm **Workshop Session 3**
4:15 pm Closing speech
4:30 pm Networking

Partner



ZUKUNFT MOBILITÄT



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BERLIN'14

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